



REAL ESTATE SITE CRITERIA — & — SITE SELECTION

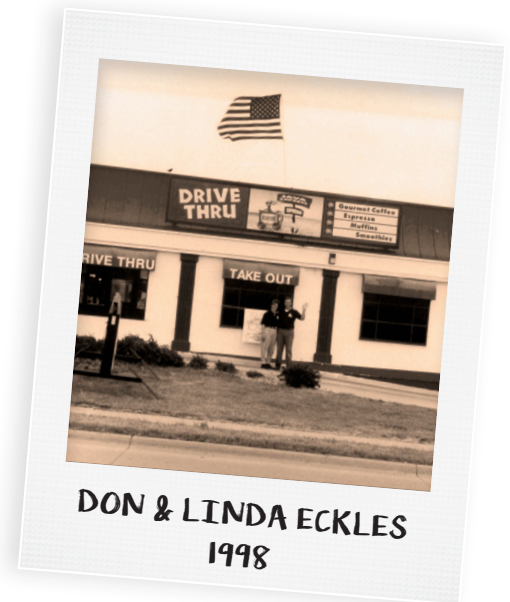
[SCOOTERSCOFFEE.COM](https://www.scooterscoffee.com)

OUR STORY

Scooter's Coffee® has been serving up high-quality coffee and exceptional customer service since 1998. Co-founders Don and Linda Eckles opened their first drive-thru coffeehouse in Bellevue, Nebraska, with a commitment to delivering delicious products, speedy service, and a BIG smile.

Our secret to success is simple: We stay true to our original business principles and company values. Our Brand Promise, spoken of often to franchisees, customers, and employees, is: **"Amazing People, Amazing Drinks...Amazingly Fast!®,"** which encapsulates our commitment to providing an exceptional experience for everyone who visits our drive-thru kiosks.

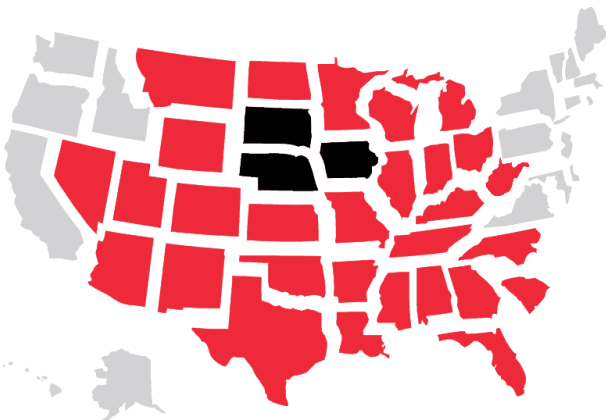
Join a brand of more than 600 locations strong. With our dedication to excellence and passion for grinding out high-quality, high-margin drinks, you'll be amazed by our small but mighty drive-thru coffee kiosk business model.



NATIONAL EXPANSION

Opened **600TH STORE** in **2023**

On track to open **1,000 STORES** by **2024**



- Available Growth Markets
- Sold Out Markets

AWARDS

We're a top-rated brand with recognition from highly regarded publications.

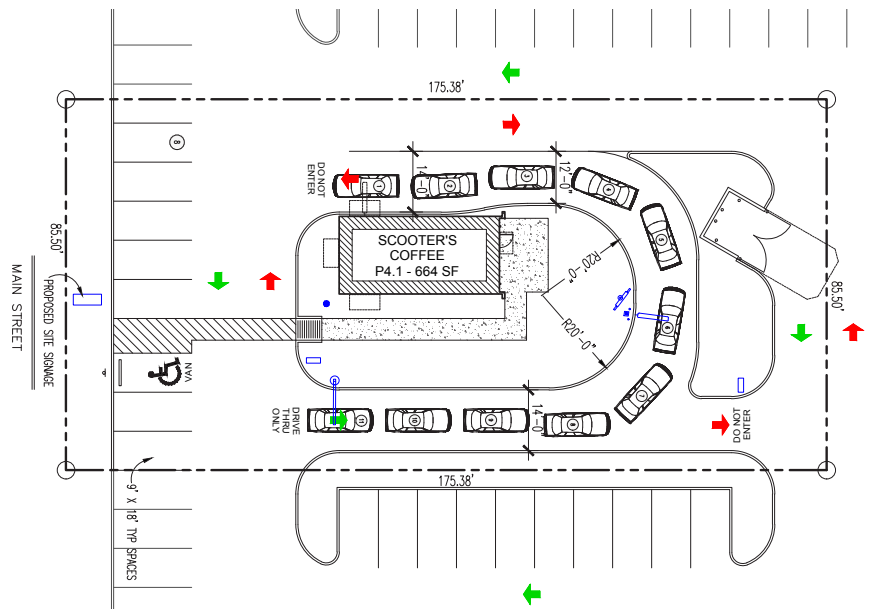




LOCATION CRITERIA

- Highest Vehicles Per Day in major metro areas
- Highest Vehicles Per Day in towns of less than 15,000 population
- Hard corner preferred
- Stop light preferred
- Popular morning commute routes
- Morning commute side of the street
- Minimum parcel size of 0.5 acres
- Great visibility
- Minimum of one access from all directions
- Speed limit 25–45 mph
- Plentiful signage opportunities
- Ground Lease or Sale

SITE PLAN



BUILDING: 664 sq ft

LOT SIZE: 1/2 acre

PARKING: 7 employee stalls (including 1 ADA)

WATER & SEWER: Required

VOICE & DATA: Required

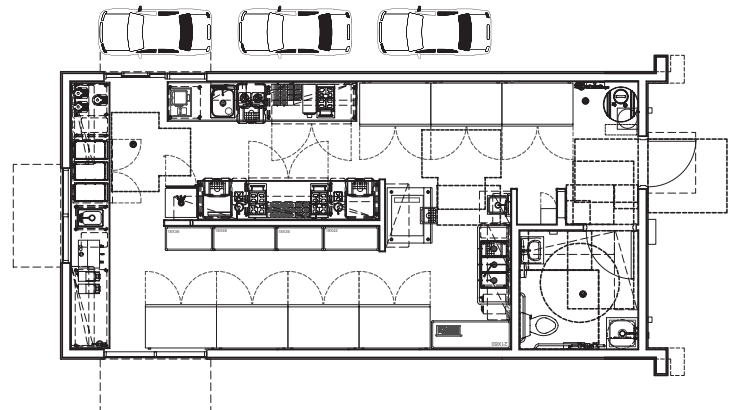
GAS: Not required

GREASE TRAP: Per city codes

DRIVE-THRU LANE: Min 10 car stack, more if required by code

SIGNAGE: Maximum allowed by city/landlord

UTILITIES: 1" water, 4" sewer, 400A at 120/240v
single phase electrical service

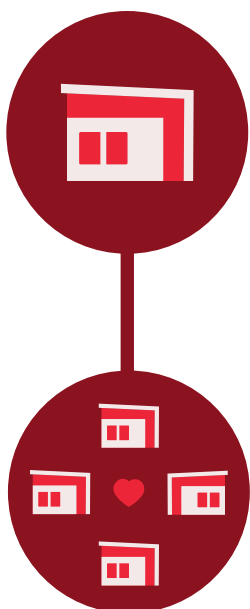




SCOOTER'S COFFEE ACROSS THE NATION

Get in on the ground floor of a winning franchise opportunity with Scooter's Coffee®. Our brand has been steadily expanding across the U.S. since 2001. With over 600 thriving kiosks and coffeehouses, we're excited to continue our growth with ambitious franchisees in more than 20 states!

Joining the Scooter's Coffee® family means becoming part of a proven success story. With our unparalleled support, exceptional products, and unwavering commitment to quality, you'll have everything you need to build an amazing business. We even offer a variety of ownership options to suit your business goals. Whether you're interested in owning a single location or multiple units, our dedicated team is ready to help.



Single-unit Agreement

Start with just one location, like our founders Don and Linda Eckles! Many of our single-unit owners have grown into multi-unit owners. Whatever your vision is for your business, we'll help you realize it.

Multi-store Development Agreement

If you know you want to own more than one Scooter's Coffee® location, a Multi-Store Development Agreement (MSDA) will help you meet your goals. Of course, you can always build upon the success of a single location by adding more units, but signing an MSDA offers additional benefits such as discounted franchise fee for subsequent stores and exclusive rights to develop multiple stores within an established geographic area.*

*Refer to Exhibit C in the latest Scooter's Coffee Franchise Disclosure Document

HEAR IT FROM OUR FRANCHISEES

Scooter's Coffee® is committed to the success of our franchise partners and provides comprehensive training and support to ensure their growth and prosperity. As a Scooter's Coffee® franchisee, you'll be connected to a strong and supportive network of fellow franchise owners. See what they have to say about our opportunity.



"The Scooter's Coffee Corporate Support team cares deeply about our success in this business. They are constantly working to find ways to drive new customers to our stores while protecting the bottom line and profitability of our business."

Tracy Bouwens, Multi-Unit Owner
Nebraska, Kansas, & Missouri

"I would not have made this leap of faith without knowing that the company and the people I was going to be partnering with were trustworthy and supportive. Scooter's Coffee Corporate has been amazing at their training, support and time that they give you when we reach out to them."

Ali Dreher, Multi-Unit Owner
Sioux City, Iowa





BE AMAZING!



OWNASCOOTERS.COM

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