



★ ★ ★ *Own a* ★ ★ ★
SCOOTER'S COFFEE
FRANCHISE

T**H****E** *Opportunity*
YOU CRAVE

==== *The* ====

SUPPORT
You DESIRE

OWNASCOOTERS.COM

APPROACHING
 ////////// **200** //////////
LOCATIONS
NATIONWIDE

//////////
20 YEARS
OF COFFEE
INDUSTRY
EXPERIENCE
 //////////

**NATIONAL MULTI-UNIT
 OPPORTUNITIES**



- High Growth (ready for rapid expansion)
- Available Markets (open for development)
- Limited (reserved for current franchisees)
- Future Market (registration pending)

TWO PROVEN BUSINESS MODELS



**DRIVE-THRU
 COFFEE KIOSK**



**DRIVE-THRU
 COFFEEHOUSE**

DO YOU QUALIFY?

\$500K NET WORTH

\$100K LIQUID CAPITAL

**YOUR SUCCESS IS OUR SUCCESS
 LET US SERVE YOU**



LOCATION
 SELECTION
 ASSISTANCE



WHOLESALE
 PRODUCT
 PRICING



RECESSION-
 RESISTANT
 INDUSTRY



MARKETING
 SUPPORT



ONGOING
 OPERATIONAL
 SUPPORT



MULTI-UNIT
 OPPORTUNITIES



EASY TO
 OPERATE



TRAINING
 PROGRAMS



CONSTRUCTION
 ASSISTANCE



OUR STEPS TO SUCCESS



1: CONTACT US!

We'd like to visit with you about your business plans and share our vision for Scooter's Coffee. Fill out an Inquiry Form and a representative will contact you soon. You may also call 877-494-7004 for more information.



2: INQUIRE & DISCUSS

A completed and submitted inquiry form from you will allow us to quickly and efficiently learn more about you and your qualifications. The inquiry form is easily accessed below. Once received, we will contact you to discuss the next steps and answer additional questions that you may have.



3: FRANCHISE DISCLOSURE DOCUMENT

Once a mutual decision is made to move forward, we will send you our Franchise Disclosure Document (FDD) for your review. The FDD is a document that franchisors are required to furnish to franchisees, and includes information such as company history and ownership, financial information, startup costs, and the franchise agreement.



4: DISCOVERY DAY IN OMAHA

We'd like to meet you in person and will welcome you to Omaha, Nebraska where Scooter's Coffee is headquartered. This will give us the opportunity to shake your hand, introduce you to the Franchise Support Team, and provide you with a tour of stores and our coffee roasting and distribution facility.



OUR STEPS TO SUCCESS



5: SIGN FRANCHISE AGREEMENT

The signing of a Franchise Agreement with Scooter's Coffee will begin our business relationship, solidify your commitment to the Scooter's Coffee brand, and immediately open the door to all of our comprehensive franchise support systems.



6: ON-BOARDING

You are officially part of the Scooter's Coffee Family and we couldn't be happier! On-Boarding is defined as the timeframe from the signing of your franchise agreement to the time your doors are open for business. On-Boarding consists of several different educational sessions being instructed by our executive staff over the course of several weeks. You just purchased a franchise...now is the time to teach you everything you need to know. Let's get going!



7: SELECTION OF LOCATION

Scooter's Coffee holds a fundamental belief that site selection is so important, and we take it seriously. We will assist you and your real estate broker with site selection and lease negotiation, and solidify a site fit that meets our established site requirements model parameters. We'll begin this process with you immediately upon signing the Franchise Agreement.



8: CONSTRUCTION

With the support and consultation you receive from Scooter's Coffee, we will have all of the information ready to go, all in one place, so the General Contractor you have selected can move forward with the construction process quickly and efficiently. Just one of the many benefits of choosing to franchise vs. starting your own business from scratch. Construction support begins with the permitting process and continues through site finalization and certificate of occupancy.



OUR STEPS TO SUCCESS



9: TRAINING

Scooter's Coffee provides a comprehensive training program for franchisees, which includes a classroom orientation and training program for four weeks in Omaha, Nebraska and live training in our company-owned stores. Training in Omaha will run concurrent with store construction and development of your store opening and grand opening "blast." Additionally, after you open for business, our training team will be with you at your store for continued training of your staff.



10: GRAND OPENING

Our marketing team will spend months planning for this "ribbon-cutting" event. Grand opening specific marketing materials and public relations plans have already been created to ensure success of your grand opening day. Our marketing team will use proven grand opening strategies that best fit your store's business model, location, and trade area.



11: CONTINUED SUPPORT

The Franchise Support Team is committed to your success and will continue to provide world-class support. Let the fun begin.



Call us at 877-494-7004
to learn more